

Millmerran

DRAFT Community Place Plan

2024 – 2027

Brilliant Skies, Broad Horizons



Table of Contents

EXECUTIVE SUMMARY 3

1 Millmerran 4

1.1 About Millmerran..... 4

1.2 Our Workforce 5

1.3 Our Key and Planned Growth Industries 5

1.4 Our Services and Facilities 5

2 OUR STRENGTHS, OPPORTUNITIES AND CHALLENGES..... 6

2.1 Strengths 6

2.1.1 Local Community 6

2.1.2 Industry and Employment..... 6

2.2 Opportunities 6

2.2.1 Tourism 6

2.2.2 Infrastructure and Investment..... 7

2.2.3 Local Community and Lifestyle 7

2.3 Challenges 8

2.3.1 Environmental..... 8

2.3.2 Local Community and Lifestyle 8

2.3.3 Local Governance and Costs 8

2.3.4 Senior Schooling Provisions 8

3 OUR VISION FOR THE FUTURE 9

3.1 Our Action Plan 9

3.2 Identifying Our Key Priorities 9

3.3 Our Key Priority Strategies..... 9

3.4 Other Priorities Considered 14

EXECUTIVE SUMMARY

Millmerran is a thriving agricultural community leveraging the fertile Condamine Plains around one hour drive south-west of Toowoomba along the Gore Highway. A thriving economy based around broad acre cropping, grazing and poultry industries with most services and facilities available in the close-knit community.

Success for Millmerran is best determined by the residents themselves, based on their aspirations, ideals and value systems. Council engages closely with the local Millmerran Commerce & Progress Inc. (MCPI) along with their members.

The Plan identifies five priority actions and several other collaborative actions for the Millmerran community and Council to focus their collective effort. The priority actions include:

- 1. *Domville Place redevelopment***
- 2. *Increase in land and housing development***
- 3. *Opportunities around large projects including solar and wind farms***
- 4. *Implementation of the tourism strategy***
- 5. *Rail land development including rectification of overland water flow impacting businesses and residences***

These actions will be best achieved through the involvement and commitment of the broader Millmerran community who, as residents, have the greatest interest in their success. Council will partner with the community, assist directly where possible, and endeavour to involve other regional stakeholders when required.

The Millmerran Place Plan is a living document to be monitored and reviewed as outcomes are achieved. These reviews will be an opportunity for the Millmerran community to come together to celebrate successes, review what has been done and determine current future and emerging priority actions. Maximum community involvement and drive will ensure successful implementation of the plan with Council to work collaboratively to deliver outcomes for Millmerran.

1 Millmerran

Located on the western fringe of the Darling Downs, Millmerran is a country town located approximately 82 kilometres southwest of Toowoomba along the Gore Highway. Millmerran acts as a centre for surrounding districts, including Bringalily, Cecil Plains, Koorongarra, Lavelle, Lemontree, Pampas, Tummaville, Turallin, Yandilla, Rocky Creek, Captains Mountain, Millmerran Woods, Millmerran Downs, Cypress Gardens, Forest Ridge, Condamine Farms, The Pines and Wattyl Ridge. comprising an area of 4,716 square kilometres.

Millmerran is a district with populations from all socio-economic demographics. Millmerran is situated within the fertile agricultural area of the Condamine and Macintyre catchments of the Darling Downs making it an idyllic location for broadacre farming and grazing. Millmerran’s location on the Gore Highway along the Brisbane to Melbourne transport route naturally lends itself to the agriculture and transport routes. Millmerran is one of the nation’s largest egg producing regions with over 20 nationalities currently employed making it a multicultural community. It also has the power Station, primary production, intensive agriculture including piggeries, feedlots which all provide jobs for locals. A number of large and exciting projects are planned for the district throughout 2024-27 including the growth of the renewable energy sector, upgrades to community facilities and improving transport routes.

Millmerran is well known for its biennial Australian Camp Oven Festival celebrating Australia’s heritage and outback traditions. The festival attracts thousands of visitors enjoying a range of camp oven cooking competitions and demonstrations, music and markets.

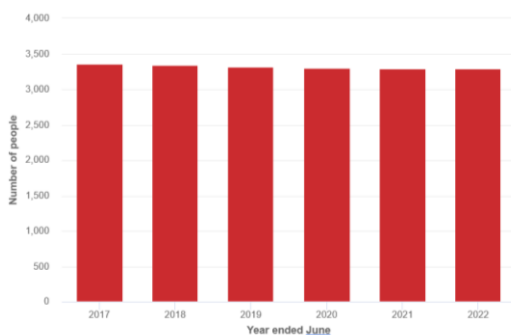
Millmerran is a tight knit community that prides itself on strengthening the town’s economic growth and development whilst maintaining the town’s social well-being. Millmerran offers rural living in a town that instils a sense of community wellbeing and pride.

1.1 About Millmerran

Millmerran has a stable population with increasing growth in the agriculture and energy sectors which will lead to population growth and increasing demand on facilities and infrastructure. In 2024 there is a shortage of rental accommodation, growth in housing prices and limited development of new residential housing. Millmerran has some of the Toowoomba Regions only available heavy industry zoned land and opportunities for industry expansion with direct access to Brisbane via the Toowoomba Bypass.

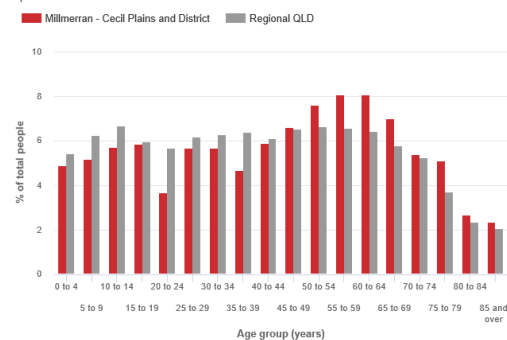
Millmerran population has remained steady at around 3,300 residents, with Millmerran typically having more older residents than regional Qld. Recent growth in the agricultural sector has increased the diversity of the region, with more overseas workers employed to fill gaps in the industry.

Estimated Resident Population (ERP)
Millmerran - Cecil Plains and District



Source: Australian Bureau of Statistics, Regional Population Growth, Australia (3218.0). Compiled and presented by jd (informed decisions)

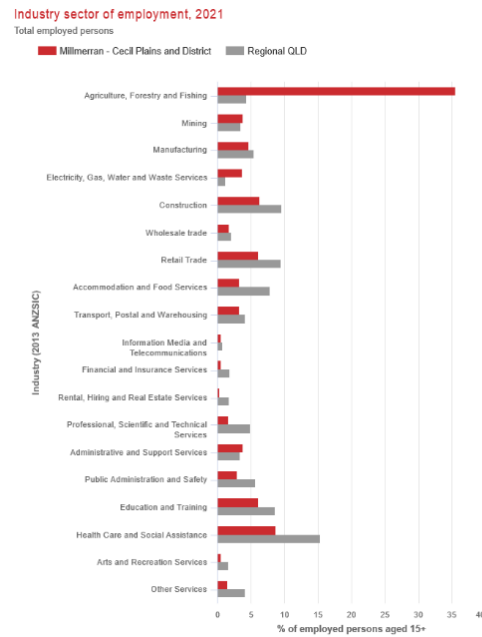
Age structure - five year age groups, 2021
Total persons



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 (Usual residence data). Compiled and presented in profile by jd (informed decisions).

1.2 Our Workforce

As at 2021, Millmerran has the highest levels of employment in Agriculture, forestry and fishing (35.6%), construction (6.3%) and health care and social assistance (8.8%) industries.



Source: Australian Bureau of Statistics, *Census of Population and Housing, 2021* (Usual residence data). Compiled and presented in profile by Jd (informed decisions).

1.3 Our Key and Planned Growth Industries

Millmerran’s location in the rich agricultural area of the Darling Downs and connectivity with the Gore Highway provides a natural affiliation with the agriculture and transport industries.

An analysis of industry specialisation shows that Millmerran has high levels of specialisation in agriculture, mining and energy, and road transport reflective of Millmerran’s connectivity to the Gore Highway. Egg production is a significant industry in the Millmerran area.

Millmerran also hosts the Millmerran Power Station and Commodore Coal Mine, which are major employers at the local and regional level.

Future projects planned for the area include Captains Mountain Wind Farm, Genex Bulli Creek Solar and Battery facility and the Punches Creek solar power plant. These projects will lead into the proposed Inland Rail project as it progresses north from NSW. These major projects present opportunities for industry growth, diversification, education and training.

1.4 Our Services and Facilities

Millmerran is well serviced and only an hour’s drive to Toowoomba for any unmet needs. Public transport to Toowoomba is not consistently available, which is problematic for those with no private transport or are unable to drive themselves to Toowoomba for special needs or specialist medical services. Millmerran offers a range of quality localised services and facilities including a post office, banks, newsagent, hospital, police and ambulance. Emergency services in Millmerran are currently understaffed for the increase/ageing population, development projects, transport and travellers who traverse through Millmerran daily.

Millmerran has numerous community facilities, sporting clubs, a modern medical Centre, pharmacy a quality aged care facility and a funded Neighbourhood Community Support Service which also incorporates a Centrelink Agency.

Millmerran provides a range of educational facilities for young families offering early childcare education facilities, a Catholic Primary School and a State P-10 School. The State Secondary school only caters for senior students to Year 10, resulting in Year 11 and 12 students having to travel 30minutes by direct bus to Pittsworth to continue their schooling. This issue has been raised by the community who are concerned that this may discourage families to locate to Millmerran and may also

force existing families in the community to relocate. Millmerran has early education and long day care facilities to enable increased employment in the community.

Millmerran provides a range of other community facilities including a museum, library, community and cultural centre as well as a range of sporting and recreation facilities including a golf, bowls, tennis, sporting shooters club, auto club, indoor sports centre, aquatic centre, pony club and horse sports, sporting ovals and a showground allowing residents to enjoy a range of recreational activities close to home.

2 OUR STRENGTHS, OPPORTUNITIES AND CHALLENGES

Millmerran's connectivity with the Gore Highway and location within the Darling Downs, represents a number of strategic opportunities to develop the social and economic growth of the town and the local community.

2.1 Strengths

2.1.1 Local Community

- **Camp Oven Festival:** is a successful biennial event held in Millmerran that has operated since 1999. The festival is well received by the community, with the business community achieving strong sales during this period; and
- **Affordability:** Millmerran has lower real estate costs than many other regions, although recently experienced an increase in housing prices/rental prices and availability.

2.1.2 Industry and Employment

- **Employment:** the community has indicated that Millmerran has a number of employment opportunities available. As at 2021 census data states Millmerran and Cecil Plains and districts has an unemployment rate of 4.8% compared to 5.4% for the whole Toowoomba Regional Council Area; (profile.id.com.au/Toowoomba)
- Industrial growth servicing the heavy transport sector:** Millmerran's location on the Gore Highway naturally lends itself to the transport industry. DTMR recent count indicated more than 1600 vehicles travel through Millmerran each day.
- **Millmerran Power Station and Commodore Coal Mine:** located south of the township are key assets to the local community employing many local residents. The power station and associated mine has an expected life of 30 years; and
 - **Agriculture:** is the largest provider of employment in the Millmerran District. Millmerran's location also provides ease of transporting produce towards Melbourne or Brisbane.

2.2 Opportunities

2.2.1 Tourism

- **Implement the Millmerran Tourism Strategy and Action plan:** Millmerran Commerce were successful in gaining funding for the development of a tourism strategy and action plan. A key focus of the next three years will be the implementation of the strategy and actions, with some outcomes already achieved.
- **Promotion of tourist attractions:** Millmerran offers several attractions and things to do that could be better cross promoted by Council to encourage visitors to spend more time in the

district. The popular Millmerran Visitors Guide produced by MCPI includes many seasonal attractions/events and features for visitors including Heritage Walk, Mural Walk, Bike Ride, things to do, as well as 5 mapped out drives. TRC could promote the booklet and these drives on their website and at service centres.

- **Promotion of town events:** Millmerran is a proud community that runs many community events for local residents and visitors. The promotion of the town's events provides an opportunity to strengthen the local community whilst embracing visitors to town; and
- **Develop a unique tourism attraction:** the community has identified the potential to develop a unique tourism attraction for Millmerran. Approvals are required from TRC to implement the first unique tourism attraction – Camp Oven – Photo opportunity in Domville Place and Camp Oven Country display at the Millmerran Service Centre.

2.2.2 Infrastructure and Investment

- **Downtown beautification** the development of the town's centre will instil a sense of community pride, economic opportunity and increase the aesthetic appearance of Millmerran to community and visitors.
- **Opportunity for hard stand for trucks:** Millmerran has a strong association with the transport industry. An opportunity exists to create hard stand areas to allow trucks to decouple/recouple trailers as required.
- **New opportunities:** Millmerran's affiliation with the transport industry is bolstered by the town's location on the Gore Highway.
- **Retain, attract and develop new industry:** the community has identified that the town of Millmerran requires more industry as there is limited availability of appropriately zoned industrial land.
- **Develop a backup plan for local and regional water supply storage:** the Darling Down's rich agricultural land makes it an ideal area for pastoral activities which naturally places heavy reliance on water supply. Millmerran's reliance on rainfall and limited agricultural water storage represents an opportunity for all levels of government to appropriately develop a backup plan for environmental events.
- **Opportunity to develop underutilised land near rail line:** land located behind the main street was previously used for rail purposes and is no longer active posing a potential opportunity to install a detention basin to assist with the overland flooding in this area. This area could also allow access for parking RV's and larger vehicles to encourage better utilisation of Millmerran's services and facilities by visitors and local community.

2.2.3 Local Community and Lifestyle

- **Work with grant providers:** the community has identified an opportunity for local community groups to attend grant workshops to better understand how to complete applications, the selection process, and gain information on what grants are available.
- **Training opportunities through aged care and health facilities:** Presents a training opportunity for residents of Millmerran to attain a new qualification or up skill existing qualifications.
- **Buy Local Promotion:** to encourage residents to buy locally through the shop local promotions and Millmerran Gift vouchers.

2.3 Challenges

2.3.1 Environmental

- **Increasing wild dog and rabbit population:** it is understood that there has become an increasing presence of dingos and rabbits in Millmerran posing potential threats to the environment and community and a need to maintain existing grids, gates and fences along road corridors by all levels of government.
- **Drought:** the location of Millmerran with a limited supply of agricultural water storage, makes it more susceptible to drought conditions, which can have implications for the local community as well as the region's agricultural industries and rural residences.
- **Shortage in water supply:** Millmerran's water supply is provided by a bore. Reduced water allocations impede the town's water supply daily for both personal and business use.
- **Flood, Fire:** Millmerran township and outlying district are often impacted by flood and fire events with catastrophic results in town and outlying communities.

2.3.2 Local Community and Lifestyle

- **Drive in/drive out population:** Millmerran is utilised by a significant number of workers who drive in/drive out while living in other communities. There is a need to provide more opportunities and incentives to encourage industry to base workers in Millmerran.
- **Retention of younger population:** This is a challenging task for townships such as Millmerran as younger residents tend to seek opportunities and further education beyond their rural communities; and
- **Population over 75 is increasing:** concerns were raised as to the increase in the aging population of residents particularly 75 years and older. This can have implications for aged care and health care service providing care to ageing Millmerran residents.
- **Local community groups:** Sustainability of many volunteers run groups and organisations, with an ageing population.

2.3.3 Local Governance and Costs

- **Diminished access to decision makers:** The community has identified challenges in accessing decisions makers due to the size of the area that Toowoomba Regional Council covers and the vast distances between the regions. Decisions made for Toowoomba centric do not necessarily meet the needs of the smaller outlying townships.
- **Infrastructure costs and other Council costs are high:** higher infrastructure charges along with development costs and approval times are seen as an impediment to development and investment in Millmerran. Any development costs put forward should be relevant to outlying regions regarding infrastructure costs and existing infrastructure.

2.3.4 Senior Schooling Provisions

Millmerran provides education with two schools St. Joseph's Prep to year 6 and Millmerran State School Prep to year 10, along with two early education facilities. Senior years of education are available in Pittsworth and Toowoomba. Millmerran needs to advocate for more apprenticeships and traineeships for those students that do not wish to attend senior years of education.

3 OUR VISION FOR THE FUTURE

3.1 Our Action Plan

Vision: To develop Millmerran to achieve sustainable growth and economic prosperity, while maintaining the lifestyle benefits of a thriving rural community.

Working towards our vision for the future requires the Millmerran community and Toowoomba Regional Council (TRC) to work together as one to nurture the economic and social development of Millmerran. These include:

- **Local Governance and Planning:** identifying those key actions that can be implemented by Council that will assist in fostering the economic and social growth and development of Millmerran.
- **Community:** identifying those key actions that can be undertaken by the local residents and businesses within the community with Council support to foster the economic and social well-being of Millmerran.
- **Infrastructure:** identifying those key actions required to update and introduce new infrastructure within Millmerran to enhance the economic and social development of Millmerran.
- **Business and Investment:** identifying those key areas required to attract and retain key business and development opportunities to foster the economic growth and development of Millmerran; and
- **Tourism:** identifying those key requirements that could assist in increasing the number and frequency of tourists to Millmerran.

3.2 Identifying Our Key Priorities

Working with the MCPI as a group of diverse community members advocating for the progress of the Millmerran district. The five key priorities identified for the community, include:

- **Domville Place redevelopment**
- **Increase in land/ housing development**
- **Rail land development**
- **Opportunities around large projects including solar and wind farms**
- **Implementation of the tourism strategy**

These key priorities serve to cultivate the growth and sustainability of Millmerran over the next three years, through the active commitment of the local community with support from Toowoomba Regional Council as appropriate.

3.3 Our Key Priority Strategies

Millmerran Action 1

MCPI have initiated a concept plan for the redevelopment of Domville Place as a civic centre precinct for the Millmerran community. The concept plan identifies the area as a gathering place for the community and the travelling public, to sit and enjoy everyone's company in a relaxed atmosphere; while creating an events space for movie nights, markets, Christmas festivities etc.

COUNCIL LED ACTIONS	COMMUNITY LED ACTIONS
Liaise with the MCPI to understand their vision for Domville Place as key stakeholders in the community	Commerce to engage Council facility owners to gain permission to progress with developing Domville Place
Develop, adopt and implement the placemaking framework to facilitate working with Millmerran community to have some input over local developments	Work with Council to enter a memorandum of understanding for the development and maintenance of the project.
Work with Millmerran community to identify connections through the community with other facilities and plan for maximum interaction eg. Domville Place and Rail Land Development	Project management to identify costs and elements relevant to the Domville Place redevelopment.
	Seek funding opportunities to develop the civic centre working to link with local facilities.
	Understand priority elements of the project and implement in stages as funding allows.

Millmerran Action 2

Increase in land and housing developments

With the increase of population and proposed large scale development projects into the Millmerran community, MCPI, has identified the need to increase land and housing development as a key priority. Currently the availability of vacant land is non-existent.

COUNCIL LED	COMMUNITY LED
Work with potential investors to facilitate through the planning process	Local real estates to work with land holders to promote opportunities for development
Communicate potential incentives to increase attractiveness to invest in land development	Work with local industry to encourage development to sustainably grow Millmerran and district.
Assist to attract permanent relevant trades and upskilling local industry to assist in the development of Millmerran.	Develop and promote Millmerran & Districts to attract skilled staff and potential investors to the area.
Improve web and social media presence to promote Millmerran and highlight development opportunities.	Continue to promote web, social media and printed media to highlight development opportunities for Millmerran.
Ensure future needs for Millmerran & Districts are acknowledged and catered for in the planning scheme review and follow through with implementation	Discuss with existing industries their needs for future growth and development
Council to release or develop land within the town and district for housing/business.	Source information to supply to Council to ensure that any available Council land is made available for increase in housing/business demands.

Millmerran Action 3

Leverage opportunities around large projects including solar and wind farms, energy storage, transmission, and maintain awareness of inland rail progress and opportunities
<https://electricity-generation-map.epw.qld.gov.au/#results>
<https://inlandrail.artc.com.au/where-we-go/projects/border-to-gowrie/>

Significant wind, solar, energy storage and transmission projects are currently proposed in the Millmerran district with surrounding projects planned for connection to the Millmerran high voltage electricity connection. During the construction, operations and maintenance stages of these projects there may be employment opportunities for local residents and businesses. The 2GW Bulli Creek Solar Farm project, located just to the West of Millmerran, is expected to be one of the largest solar farms in Australia once completed. The application has recently been taken over by Genex and the project modified to include a battery energy storage system. Captains Mountain Wind Farm and Punches Creek solar projects are two more local projects in the planning stages, with other solar and wind projects occurring within an hour of Millmerran.

COUNCIL LED ACTIONS	COMMUNITY LED ACTIONS
If there are solid indications that the projects will achieve financial investment, TRC and State Development will work with the proponent to ensure the greatest local outcomes.	Encourage and support representatives from the projects to inform local residents and businesses of the project, its expected timelines and potential local content opportunities.
Council to maintain regular contact with project proponents to understand how the projects are progressing.	Maintain regular contact with project proponents to understand how the projects are progressing.
Council to assist in facilitating the approval process, subject to community feedback with relevant planning approval level eg. Local or state	Follow-up with the representatives from the projects, to organise meetings to gain community feedback.
Council to ensure obligations to the community are met by proponents as projects commence.	Obtain updates of regular community consultative meetings of the various projects to understand developments
Work with proponents to ensure local contribution to projects is maximised	Benefits of the projects are most likely short-term and revolve around construction. Encourage contact with key industry sectors to support opportunities for growth.
Work with proponents to ensure impacts on the community are minimised eg. housing, rental availability, emergency services, professional services and trades, retailers and entertainment providers, infrastructure eg. water and roads.	Lobby proponents to contribute financially to community projects throughout the construction phases and support ongoing community legacies.
Support all the services listed above to promote growth options eg. Skilled staff, extended trading hours, accommodation, families and workers.	Encourage the project developers to improve on a permanent basis the connectivity services which includes road networks, phone and

	internet connections for Millmerran and districts.
--	--

Millmerran Action 4

Continuation of the Tourism Strategy Plan

Millmerran’s central location with two major roads (one being the Gore Highway) travelling both North/South and East/West ensures that a large volume of traffic travels through the town. The Millmerran Tourism Strategy was developed in 2019 as a three-year plan, with many actions to be continued in the future.

COUNCIL LED ACTIONS	COMMUNITY LED ACTIONS
Acknowledge the Millmerran Tourism strategy and assist in the implementation of identified actions	Consult and meet with representation from multiple groups within the community to lead this initiative.
Council to engage with regional stakeholders to assist in implementing and driving the strategy	Work towards implementing the strategies.
Council to work with local stakeholders to facilitate approvals for initiatives	Seek funding opportunities to implement strategies
Council volunteer coordinator to assist in developing sustainable volunteering for major events and initiatives eg. Camp Oven Festival	Encourage community group partnership to assist in running events in Millmerran
Council to consult/liaise with local stakeholders before making decisions re- major developments and plans.	Consult with relevant TRC departments to discuss possible developments. Request Council proposals are provided to MCPI and community for consultation prior to concept plans being completed.
Council Tourism and Events Staff to actively promote any events/club visits and all attractions in Millmerran by all media at their disposal.	Grow the community’s media presence and ensure information available is accurate and interesting.

Millmerran Action 5

Rail land development

The development of the former rail land behind the main street in Millmerran has been requested by the local community since 2011, and in more recent years after heavy rain events impacted the business district with overland flooding. The Toowoomba Region Open Space Strategy identified the parcel as an opportunity to develop a district level park for Millmerran. There was some delay pending confirmation of the Inland Rail alignment, now that has been confirmed, Council can move towards acquiring the land and developing the area as suitable parking spaces for cars, caravans, and Rv’s also with a nature play area around Factory Dam. and developing a large green space.

COUNCIL LED ACTIONS	COMMUNITY LED ACTIONS
Apply to owners of land to acquire	MCPI to assist with community consultation to identify the requirements for the parcel of land.
Council to mitigate all impacts from overland water flow from this parcel of land affecting businesses and houses on either side.	– MCPI to assist with informing the community of any plans that Council are developing.
Consult with community to design facilities to district level park	Facilitate community discussions and ensure the needs of tourists and travellers are included.
Review and liaise with the community the previous draft designs for railway land	MCPI could assist in sharing draft designs within the community.
Council to provide more parking for body trucks, vehicles with trailers, caravans, and RVs in this space.	MCPI has requested an increase in suitable parking for these types of vehicles over a long period of time in this location. The need is regularly demonstrated by these vehicles having to park in unsuitable parking to conduct their business in Millmerran.

3.4 Other Priorities Considered

LOCAL GOVERNANCE AND PLANNING	
Action	Rationale
Acknowledge and understand the difference in urban and regional development requirements by implementing lower TRC development related fees and charges for Millmerran.	Regional communities are losing potential development to surrounding local governments as TRC development fees and charges are not reflective of the regional location and market conditions. The disparity of fees has been identified as a primary factor in business and residential development in Millmerran.

COMMUNITY	
Action	Rationale
Further to Clause 1.4 - advocate for access for Vocational Training	Millmerran has a diverse range of agricultural industry in this area, which could provide the opportunity for students to experience hands on work. More vocational training to be offered and methods developed, creating access to tap into the industries in the area.
Improve the level of detailed information currently available about Millmerran on the TRC website. Provide details and links to community groups, Websites and Facebook pages.	MCPI website is current with constant amendments and provides tourist and travellers or those thinking of locating to the area, with relevant information and would be of great benefit to be available from the TRC website.
Investigate opportunities to support initiatives for beautification and development projects in Millmerran to enhance the appearance of the town. To encourage Volunteer workers to assist, simplification of the TRC induction/training needs to be applied.	Supporting local advocates and community groups wishing to enhance the appearance of the town will help foster community pride. The aesthetic appeal of a town has a lasting impression with visitors.
Council to promote greater awareness of the TRC web site (www.tr.qld.gov.au) Grant Programs & Sponsorship to the community group leaders. Information is available for funding streams provided by TRC, as well as other external grant schemes, can be obtained from the TRC website and TRC Community Development Officers.	Ensuring the community is aware of the different funding streams available will encourage the completion of projects that benefit the community. Communicating this information in a timely manner to special interest groups empowers them to apply for funding.

INFRASTRUCTURE	
Action	Rationale
Investigate signage opportunities to provide improved access to the town centre by identifying key locations for new signage.	Signage along the highway is not effective at directing traffic into the business centre of town. The signs are not at optimum locations to encourage motorists off the highway.
Provide opportunity to improve parking facilities for RV's and Heavy Vehicles.	There is very little parking available near the town centre to accommodate RV'S and Heavy Vehicles.
Update the gateway entrances into town in consultation with MCPI installing new signs unique to Millmerran.	To convey a consistent image throughout the TRC region their needs to be an appealing gateway into all regional towns, which welcomes tourists to the area.
Toowoomba Regional Council Department of Water & Waste Services to understand the current state of Millmerran's water supply and discuss any local concerns. Conduct a study to identify projections for future water demand for Millmerran & District. Review projections and provide recommendations as appropriate.	Water supply is crucial to Millmerran and District. Monitoring and planning will help develop the capacity for growth and development.

BUSINESS AND INVESTMENT	
Action	Rationale
Update MCPI the Investment and Liveability Prospectus and distribute to appropriate businesses looking to develop in Millmerran & Districts, with the assistance of TRC, TSBE and DSDIP.	An investment prospectus summarizes the condition of Millmerran and can be used to highlight desired areas of growth, a valuable tool for investment attraction.
Work with the Department of State Development, Infrastructure and Planning and the Darling Downs Regional Alliance to investigate opportunities to better support the sustainability of MCPI.	Accessing available resources will help build the capacity of MCPI and ultimately enhance the efficiency of the organization

TOURISM	
Action	Rationale
Activate tourism strategies.	MCPI has developed a tourism strategy which must be prioritised and implemented
Investigate opportunities to better promote Millmerran as part of the Open Plains Drive.	The Open Plains Country Drive is promoted on the TRC website. Greater promotion of the route has the potential of attracting day-trippers to Millmerran from areas such as Brisbane and the Gold Coast as well as from Warwick and Stanthorpe.
Investigate the opportunity to promote and support new and existing events in Millmerran and districts.	Due to Millmerran's ideal location, there is a potential to draw tourists to the town through promoting ALL the events that are held and future events.
Investigate new opportunities to promote Millmerran's involvement in Council's (Summer) Tunes Program. Consider a different season of the year to hold the event.	The (Summer) Tunes program provides free, live music and is a great way to relax with friends and family. Increasing awareness and growing attendance of the event may warrant more dates, thus more appealing to locals and visitors alike.
Continue to encourage clubs to host rallies/meetings/conventions in Millmerran for example Lions Club, Caravan Club of Qld & Variety Bash.	Millmerran has the potential of hosting rallies/meetings and conventions which would bring an influx of visitors to town and help build Millmerran's reputation among these stakeholders.
Investigate opportunities to better promote Millmerran as an RV Friendly town.	Millmerran has been declared an RV Friendly Town by the Campervan and Motorhome Club of Australia. This classification carries weight within the caravan network and should be promoted.
Encourage Millmerran and District community groups to tap into free/discounted, advertising through CSA radio/TV announcements, TRC Events Register, social media, Digital LED sign and local newsletters/newspapers to promote these events to a broader audience.	Inclusion of Millmerran events on different platforms will help boost awareness across the region and increase attendance.
MCPI to approach sporting groups/schools in Millmerran & Districts to promote their sport and increase the numbers of participating players and attendance to the local/inter/intra state games/tournaments.	There are potential opportunities to attract sporting events to Millmerran which has a good range of sporting facilities to be utilised.